

Don Kugler  
760 Pinewood  
Pocatello ID  
83201

7/11/77

Dear Don -

Thanks for your note of order, for the which  
photo is enclosed. The issues of Sep + Oct are ~~25 cent~~  
100 a bush.

Interested to hear about your job with A.W.I.

Are there any spec sheets available on the chips?  
Are these chips unique to the Arcade system or does  
Bally also use them in the big commercial games?  
What is the status with regard to supply? There is  
some concern about Bally being able to supply these if  
production of the Arcade ever stops. Is A.W.I. receptive  
to replacement of chips on a 1:1 basis thru an organization  
such as ARCAUSIN in case of failure.

July 21, 1980

Dear Fred,

Your latest issue just arrived, and I thought I'd better get the subscription off before I forget - like last year.

I notice that you have gone to the yellow paper, I guess as , a deterrent to the repro route. How much of a problem is that???

I would like to open a line of communication with you regarding various peripherals now (and future) in the works. It seems to me that our prime responsibility is to the poor Arcade owner, most of whom bought their machine in anticipation of some sort of Bally add-on. We, together, should ensure that the "things" we are working on are compatible with each other and probably should not be exact duplicates. Let me expand a bit.

I note that you are working on a keyboard, as I am also. Near as I can tell, they are certainly not identical pieces of end-item, may even "attach" to the Bally by different methods, and as such, will provide the owner with a choice, and therefore be beneficial to him.

In the area of memory, language, etc., I think it would be detrimental to the owner if what we provide separately is not compatible. For example, if memory access space is at a totally incompatible address location. We are using 6000H as a starting address in our Blue Ram scheme, and the new language cartridges we are working on will be compatible with that. I would strongly urge that anything you have planned - that needs a specific address - be at a minimum value of 6000H, so that the owner will find as much flexibility as possible for his buck. If you have any similar requirements, we'd like to hear about it.

By the way, I'd appreciate the following ad in your paper:

" The ARCADIAN has been published for BALLY owners since Nov. 1978. Tutorials, programs, and hardware data are included. Free sample issue. Subscription is \$10/yr. 3626 Morrie Dr. San Jose CA 95127 "

Lokking forward to your comments,

Yours truly,

Bob Fabris



# ARCADIAN

May 24 1980

S-W Distributors, Inc.  
5300 B McDermott Dr.  
Berkeley, IL 60163

Attn: Mr. J. Nieman

Dear Jack,

I understand from our recent telephone conversations that S-W Distributors are interested in contacting Bally Arcade owners for the purpose of advertising their services and products, and would like to utilize the ARCADIAN mailing list as a source for some of the people to be contacted.

I am certain that you appreciate that the list of names used in distributing the ARCADIAN is a result of some considerable effort, expense, etc., etc., and we discussed the matter of a trade of my list for one of yours of equal length as a form of compensation.

I am including herewith a set of labels for 296 names, and upon receipt of a list of equal or greater length, I will submit additional names, to a total of approximately 1500.

The use of this list would be limited to your mailing alone, and not for release to any other individual/organization.

Looking forward to a continuing relationship, I remain

Yours very truly,

Robert Fabris  
3626 Morrie Dr.  
San Jose, CA 95127